

# Chambers Global 2023

## Israel Rankings Analysis

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February 2023

# Nishlis Legal Marketing

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The legal sector is currently changing before our eyes. Economic uncertainty, the way clients seek and maintain legal services and saturated legal markets are just a handful of the challenges confronting law firms today as they look to retain clients and attract new prospects. Never has it been more important to develop and implement a clear and robust marketing strategy that is understood by all your professionals.

As you look to generate, engage with and convert more business leads, you benefit from partnering with one of the premium legal marketing and business development consultancies in the market, with proven results.

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# Key Findings

2023

# Executive Summary

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- 65% of all the movements in the practice area tables are in the recent added practices - IT & Data protection and Startups and in two practices that Chambers deleted Band 4 and moved up firms - IP and Restructuring.
- 20% of the individual rankings changes are credited to expansion of the two recently added practices - IT & Data protection and Startups.
- 30 law firms showed improvement (up or new entry) in the 2023 rankings, by practice (compared to 18 in 2022 and 25 in 2021).
- Two of the largest practices, M&A and Real Estate, saw no changes.
- Average change in practice area ranking - 2% and 4% in individual rankings.

# Executive Summary

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- 99 changes in the individual rankings (compared to 171 changes in 2022), but more than 2021 (80 changes) and 2020 (60).
- 53 changes in the practice rankings. Slightly lower than 2022 (60), but still consistent, with the previous years.
- In the 20 categories researched, 10 firms moved down (compared to 19 in 2022).
- In 2023 we notice 25 movements up in the practice rankings - double the amount compared to 2022 (12).
- 8 law firms managed to climb to Band 1 (compared to 3 in 2022) and 11 individuals succeeded to climb to Band 1 (same as in 2022).

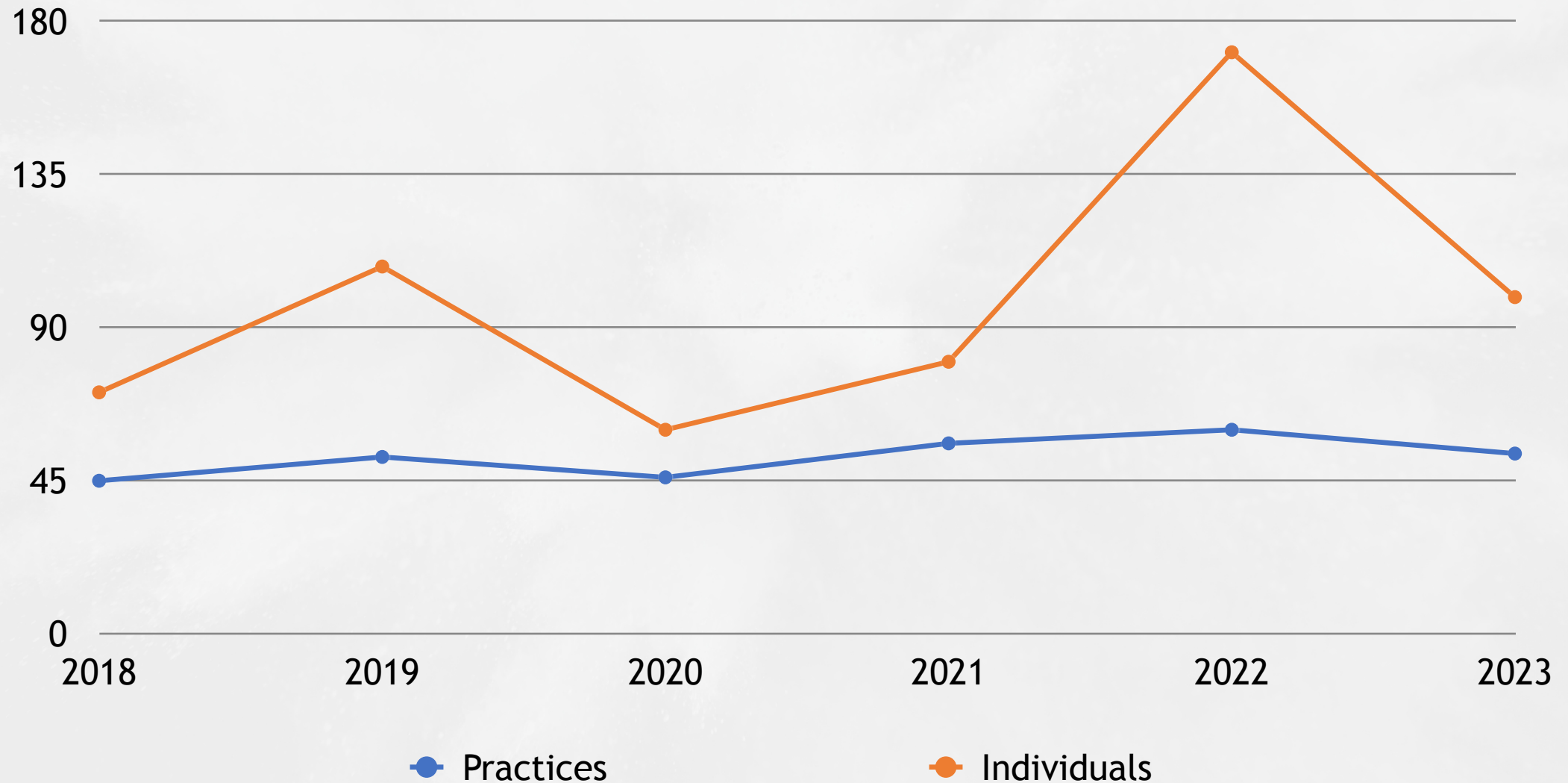
# Executive Summary

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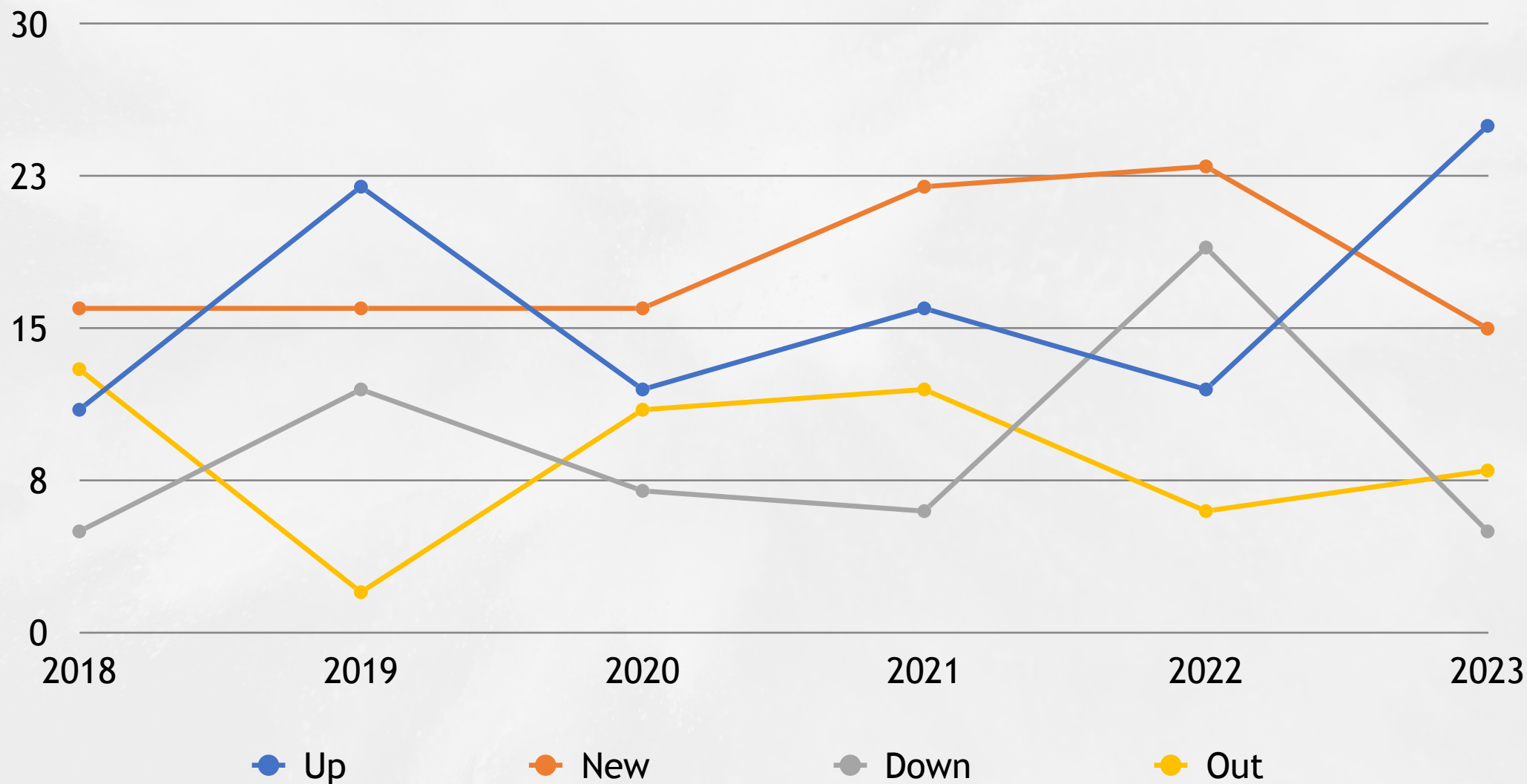
- Among the top-20 law firms (by size), 85% improved their rankings, 20% moved down/out.
- 11 boutique/niche law firms improved their rankings and four went down or out of the rankings.
- M&A individual ranking table split into M&A and to M&A:Tech. Ranked individuals from M&A were shifted to M&A:Tech with no new additions.



# Total number of changes - overall

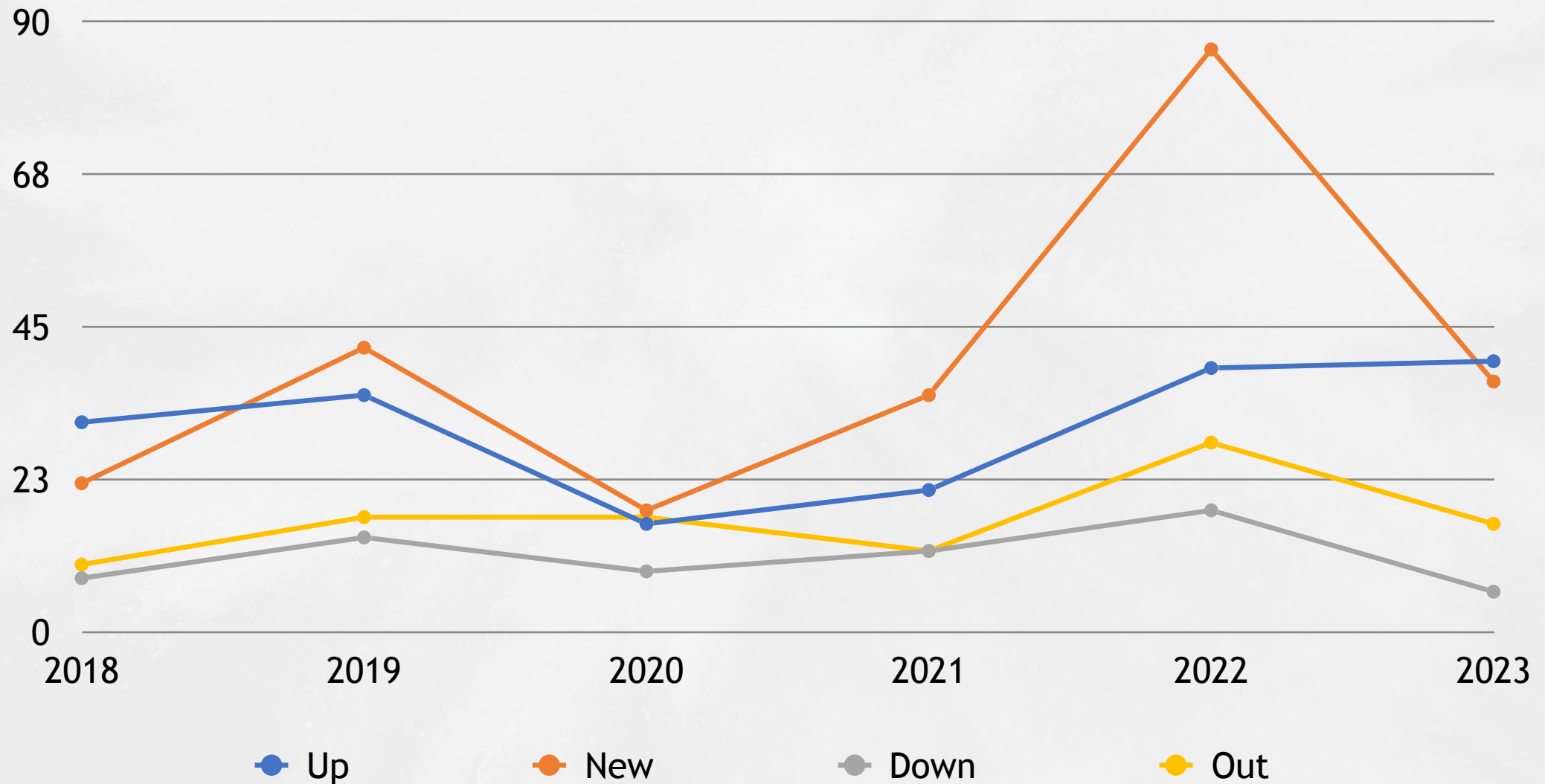


# Total number of changes - practices

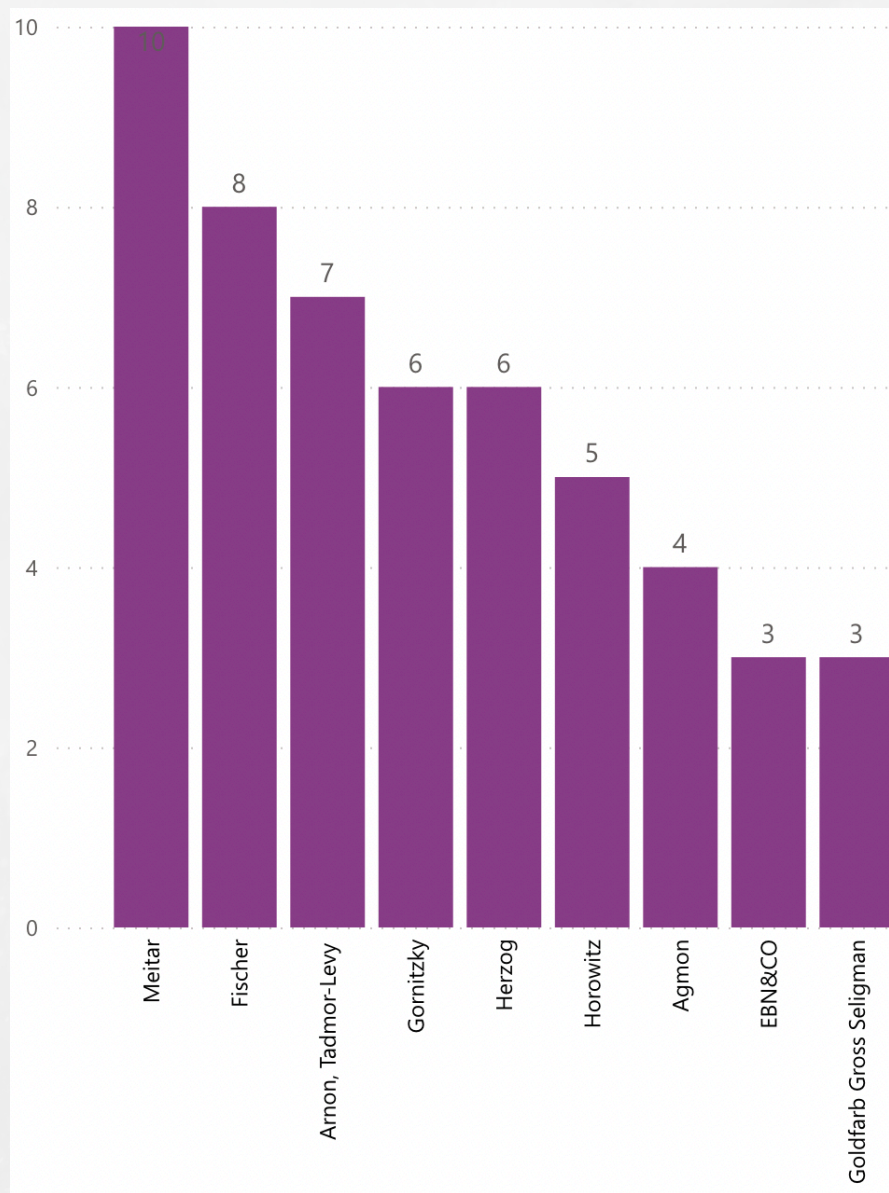




# Total number of changes - individuals



# Most Band-1 Mentions 2023



Data provided by  
Legal-BI



# Practice Overview

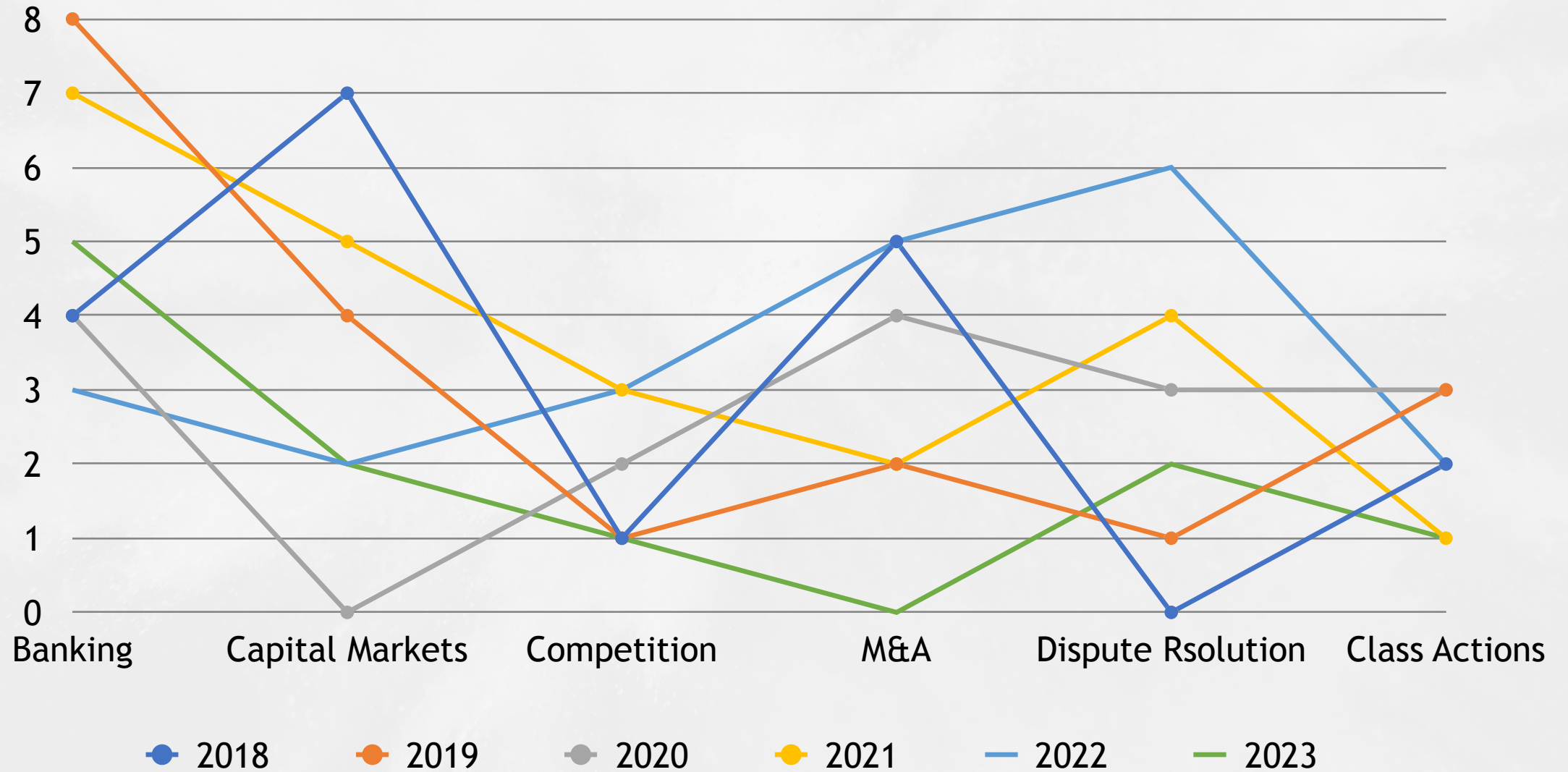
2022 and comparison to previous years



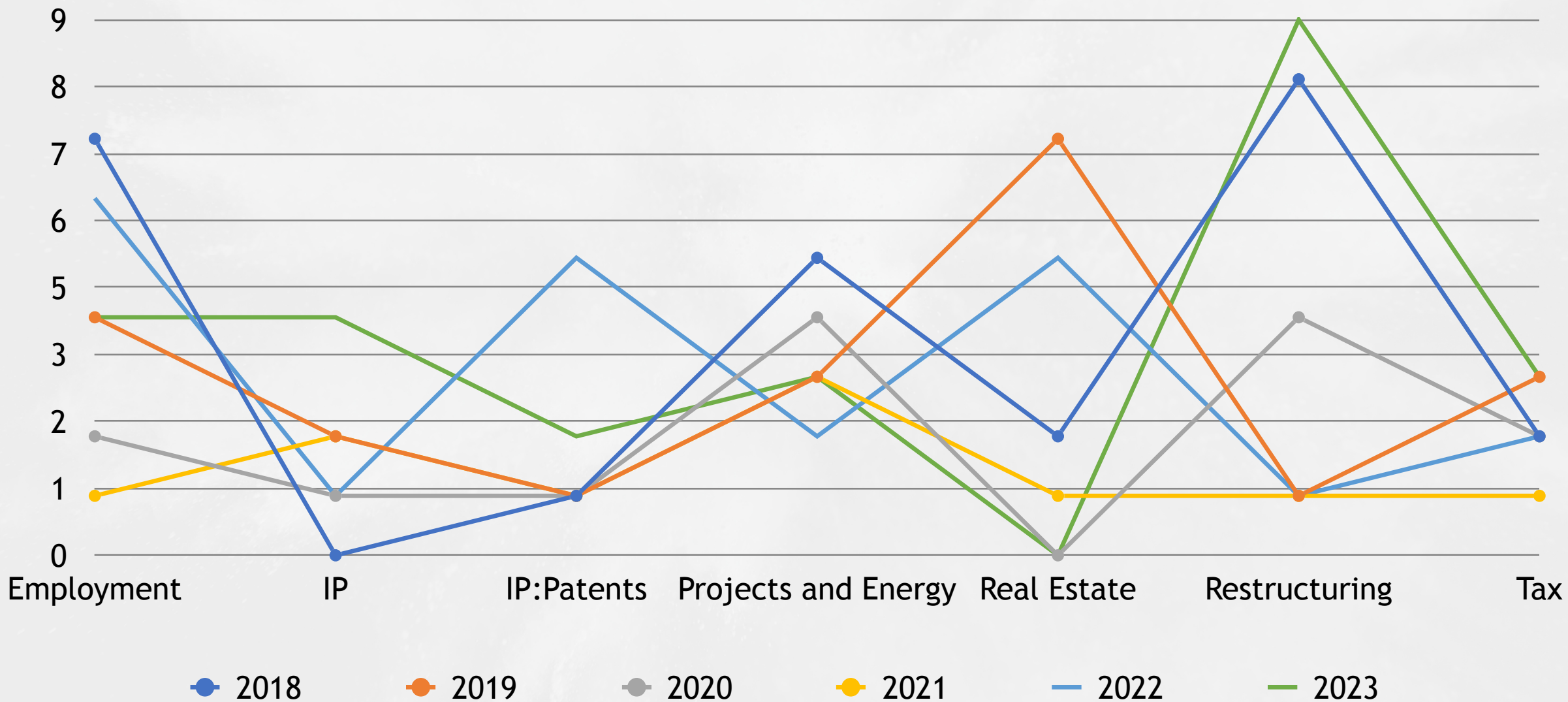
2023

|                      | up | new | down | out |
|----------------------|----|-----|------|-----|
| Banking              | 1  | 1   | 2    | 1   |
| Capital Markets      | 1  | 1   |      |     |
| Competition          | 1  |     |      |     |
| M&A                  |    |     |      |     |
| Dispute Resolution   | 1  |     |      | 1   |
| Class Actions        | 1  |     |      |     |
| Employment           | 2  |     | 2    |     |
| IP                   | 4  |     |      |     |
| IP: Patents          | 1  |     |      | 1   |
| Projects and Energy  | 1  | 1   |      | 1   |
| Real Estate          |    |     |      |     |
| Restructuring        | 9  |     |      |     |
| Tax                  |    | 1   |      |     |
| TMT                  | 1  |     |      |     |
| Shipping             |    |     | 1    | 1   |
| Aviation             |    |     |      | 1   |
| Startups             | 1  | 5   |      |     |
| IT & Data Protection | 1  | 5   |      |     |
| White Collar         |    |     |      |     |
| International        |    | 1   |      |     |

# Total number of changes per practice

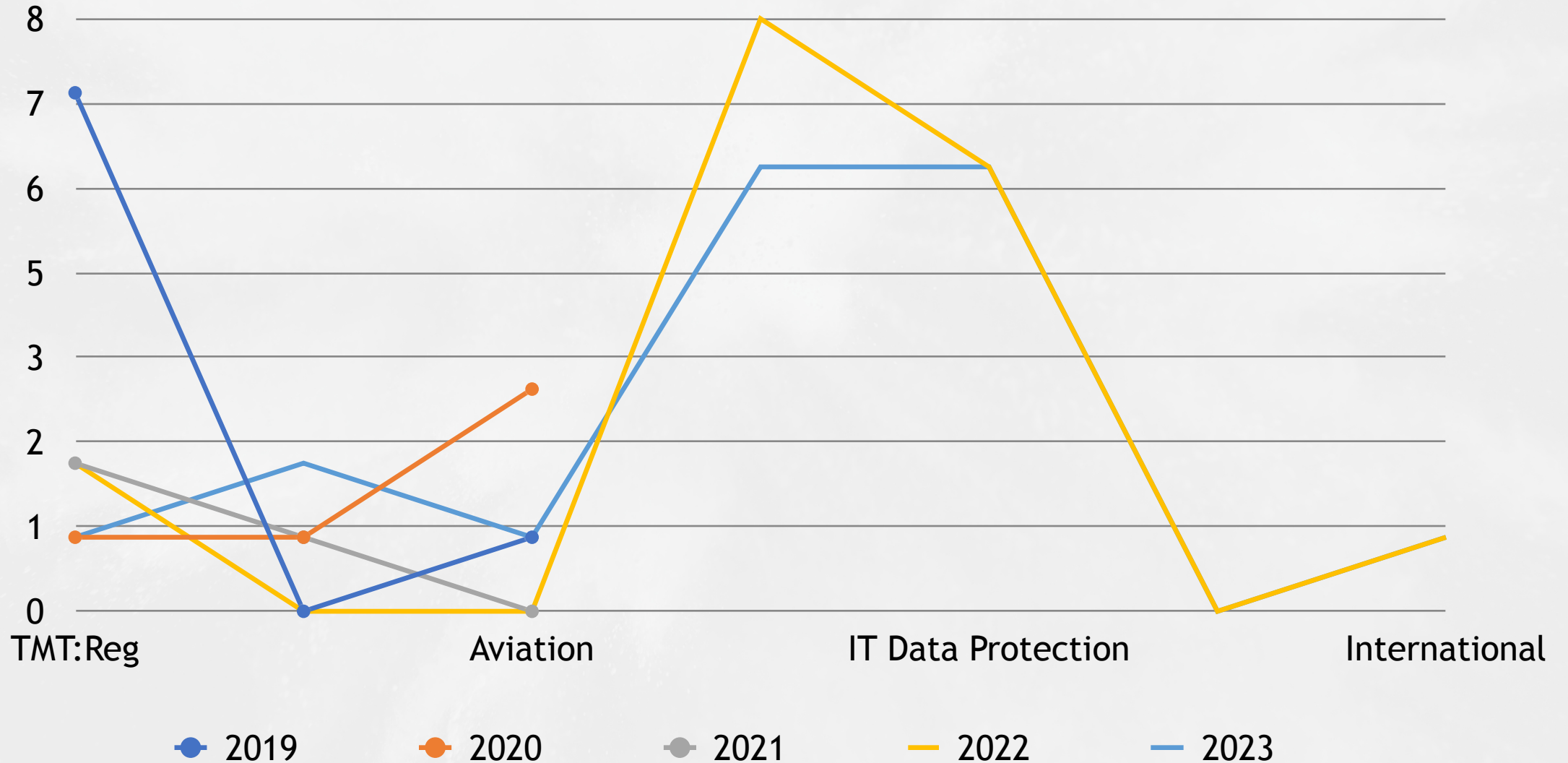


# Total number of changes per practice





# Total number of changes per practice





# Individual Overview

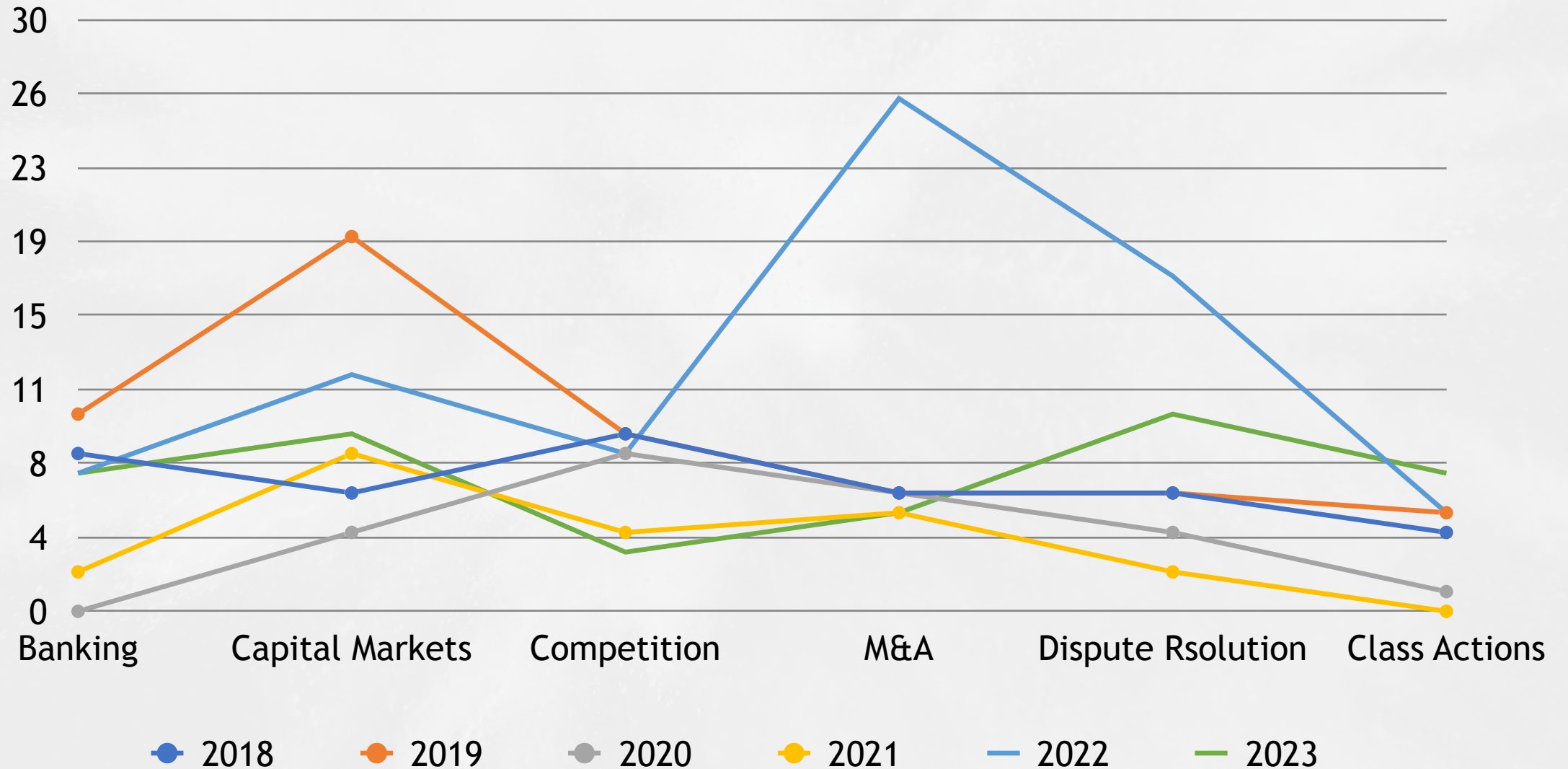
2023 and comparison to previous years

2023

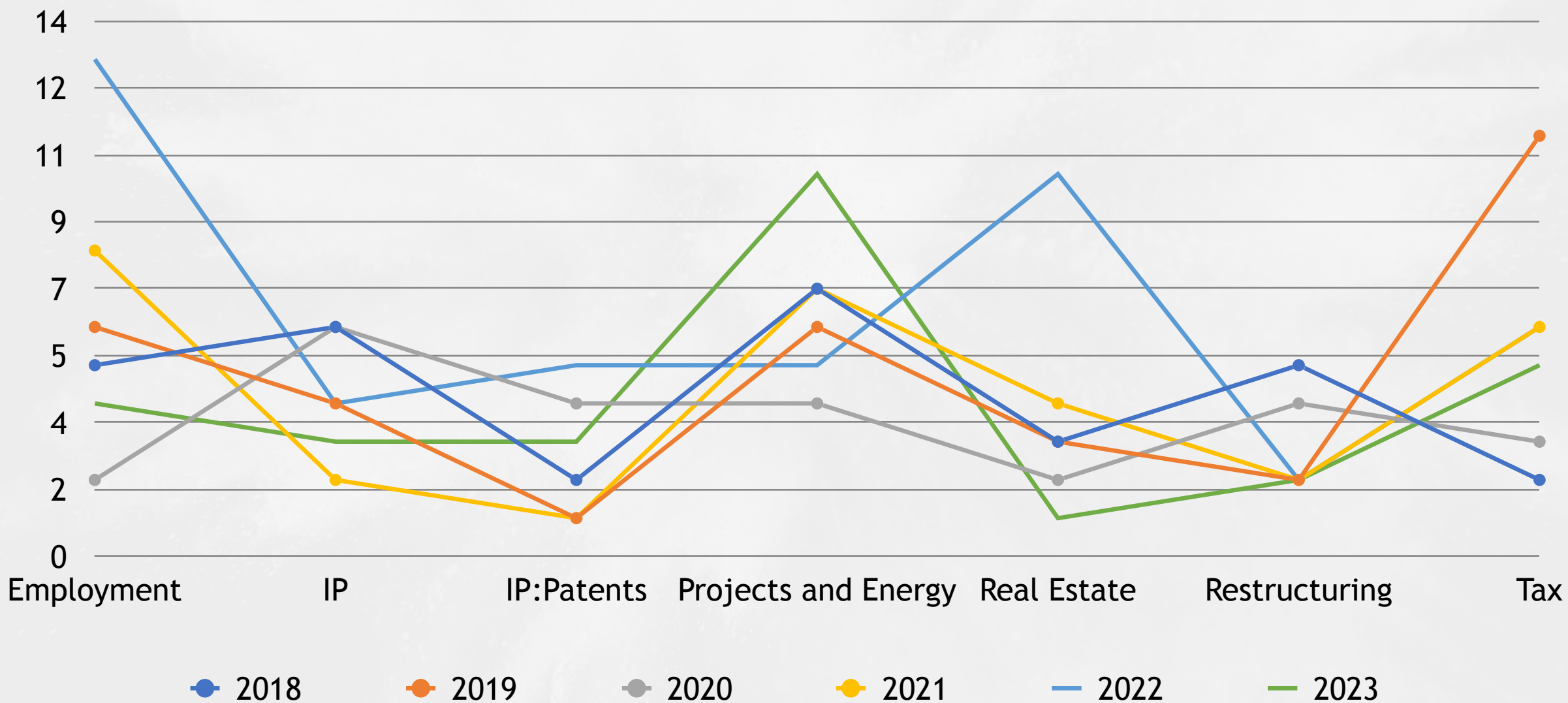
|                     | up | new | down | out |
|---------------------|----|-----|------|-----|
| Banking             | 3  | 1   |      | 3   |
| Capital Markets     | 5  | 1   |      | 3   |
| Competition         | 1  | 2   |      |     |
| M&A                 | 2  | 2   | 2    |     |
| Dispute Resolution  | 4  | 2   | 1    | 3   |
| Class Actions       | 1  | 5   |      | 1   |
| Arbitration         |    | 2   |      |     |
| Employment          | 2  | 2   |      |     |
| IP                  | 2  | 1   |      |     |
| IP: Patents         |    |     | 3    |     |
| Projects and Energy | 6  | 2   |      | 2   |
| Oil and Gas         |    |     |      |     |
| Real Estate         |    |     | 1    |     |
| Zoning and planning |    |     |      |     |
| Restructuring       |    | 2   |      |     |
| Shipping            | 1  |     |      | 2   |
| Tax                 | 2  |     | 2    | 1   |
| TMT                 | 1  |     |      |     |
| Aviation            |    |     |      |     |
| Startups            | 5  | 6   |      |     |
| IT Data Protection  | 5  | 2   |      |     |
| White Collar        |    | 4   |      | 1   |



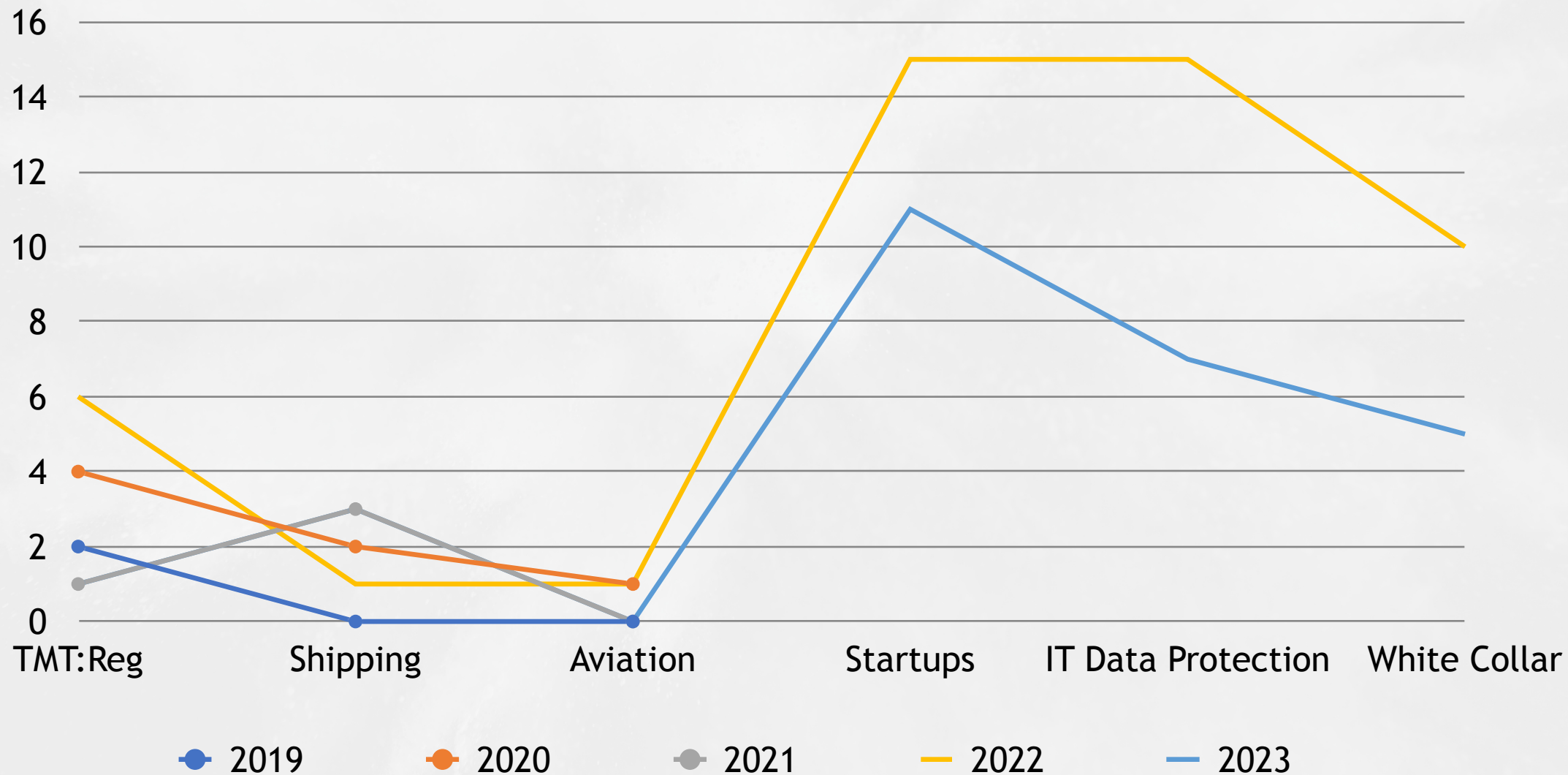
# Total number of changes - individuals



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# Total number of changes - individuals



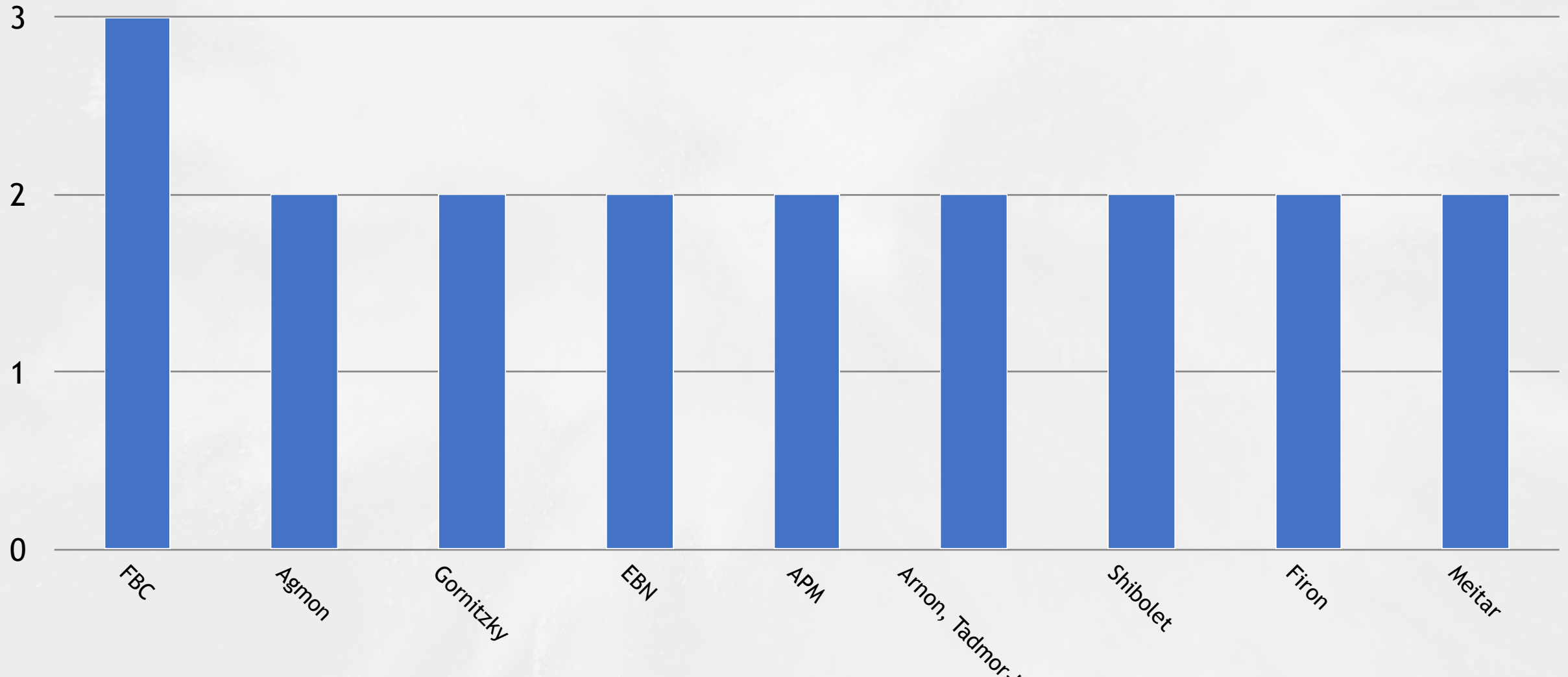
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# Firms Overview

2023



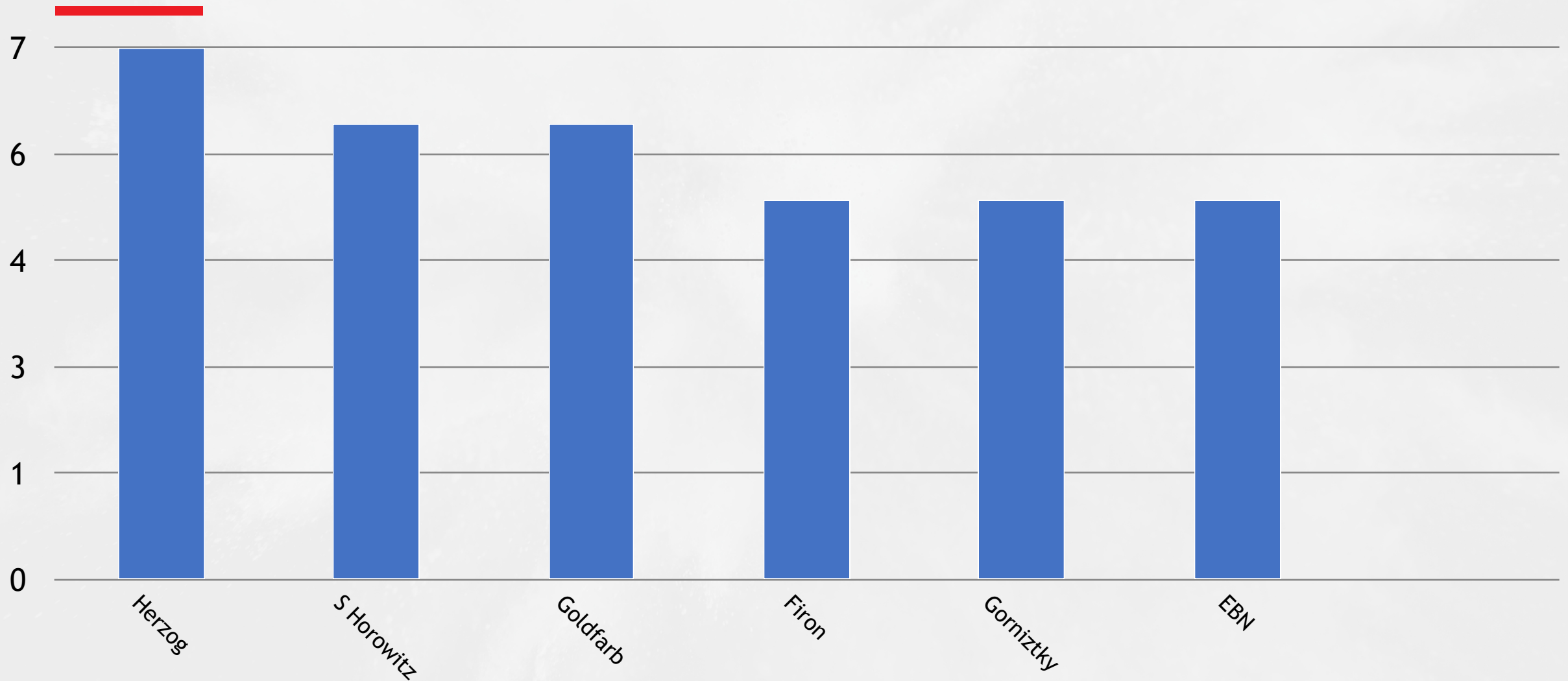
# Best Performing by Practices



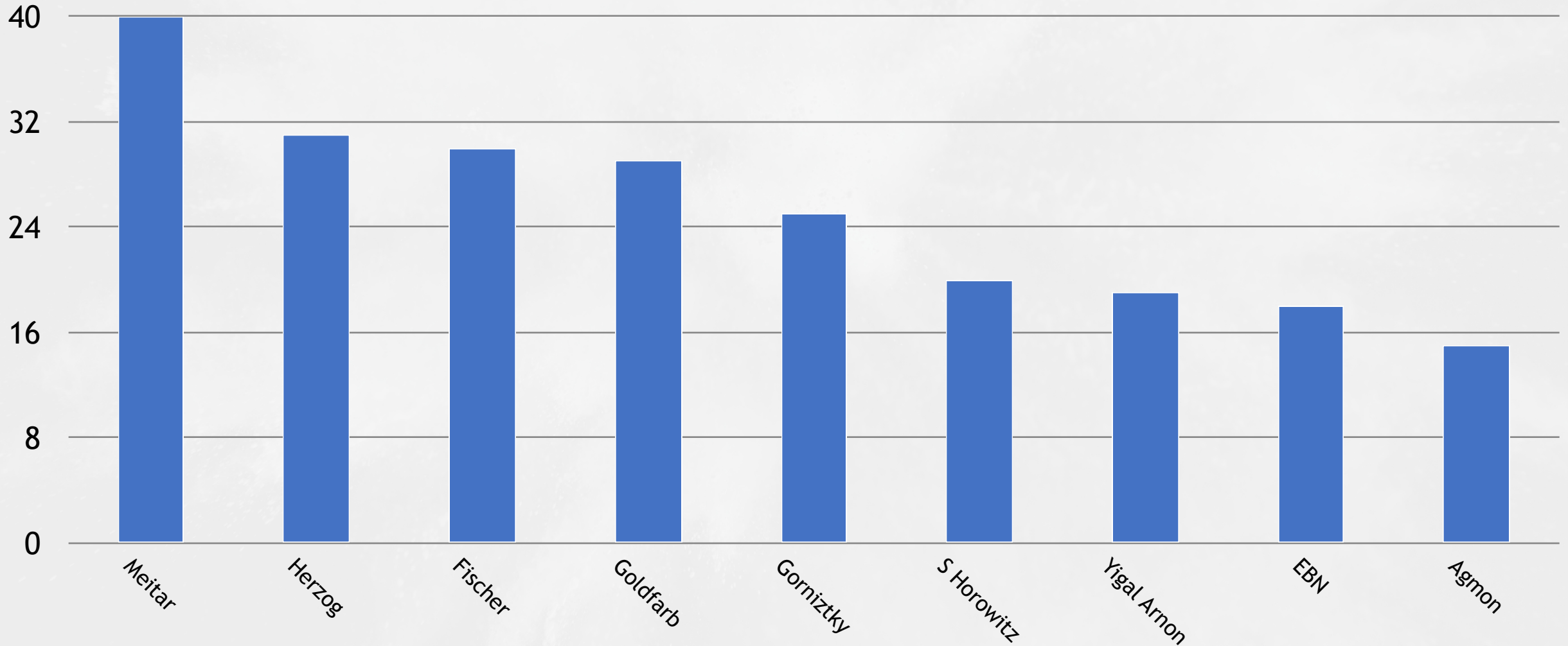
# Graph Explained

- Graph shows total number of improvements (Up+New)
- 21 additional law firms had one movement up or entered the rankings.

# Best Performing by Individuals



# Most ranked Individuals

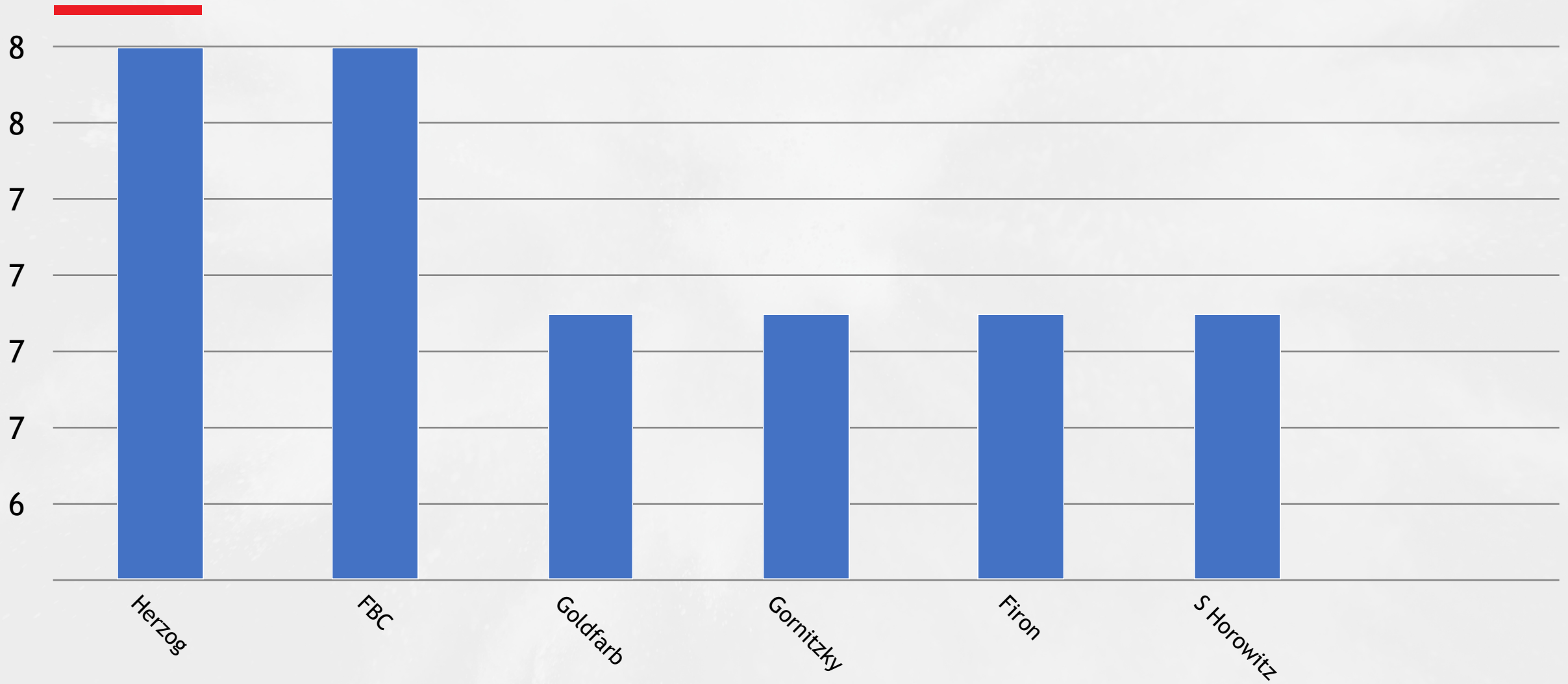




# Graph Explained

- Graph shows total number of improvements (Up+New)
- 6 additional law firms had three movements up or entered the individual rankings
- M&A fund formation - from spotlight table to ranking table. 1 new addition.
- 10 moves up in Dispute Resolution, 10 in Projects and Energy and 11 in Startups.

# Best Performing Overall



# Graph Explained

- Graph shows total number of improvements (Up+New) practice +individual combined
- 5 additional law firms had 5 total improvements

# Law firms that climbed to Band 1

|                                     |
|-------------------------------------|
| Gornitzky & Co - Dispute Resolution |
| Herzog - IT and Data Protection     |
| Agmon - Capital Markets             |
| APM - Restructuring                 |
| Arnon-Tadmor Levy - Restructuring   |
| EBN - Restructuring                 |
| Meitar - Restructuring              |
| Matry Meiri - Restructuring         |

2019 three firms climbed to Band 1: HFN (Real Estate and TMT:Tech), Fischer (Banking and Capital Markets) and S Horowitz (Aviation)

2020 one firm climbed to Band 1: Liad Whatstein (IP)

2021 three firms climbed to Band 1: Gornitzky (M&A), Yigal Arnon (M&A) and Ehrlich Fenster (IP: Patents)

2022 three firms climbed to Band 1: EBN (Dispute Resolution and Class Actions), Gornitzky (TMT and Capital Markets) and Meitar (Startups and IT & Data Protection)



# Lawyers that climbed to Band 1

S Horowitz - Hagai Doron, Competition

Meitar - Judith Gal-Or, Banking

Meitar - Alon Sahar, M&A Tech

FBC - Gil Oren, Dispute Resolution

Firon - Itzhak Nakiss, Real Estate

H-F - Nitzan Hirsch Falk, Startups

Goldfarb Gross Seligman - Tal Atsmon, Tax

Shekel & Co. - Yaniv Shekel, Tax

Herzog - Esther Sternbach, TMT

S Friedman - Michael Safran, Shipping

Goldfarb Gross Seligman - Ella Tevet, IT and Data Protection

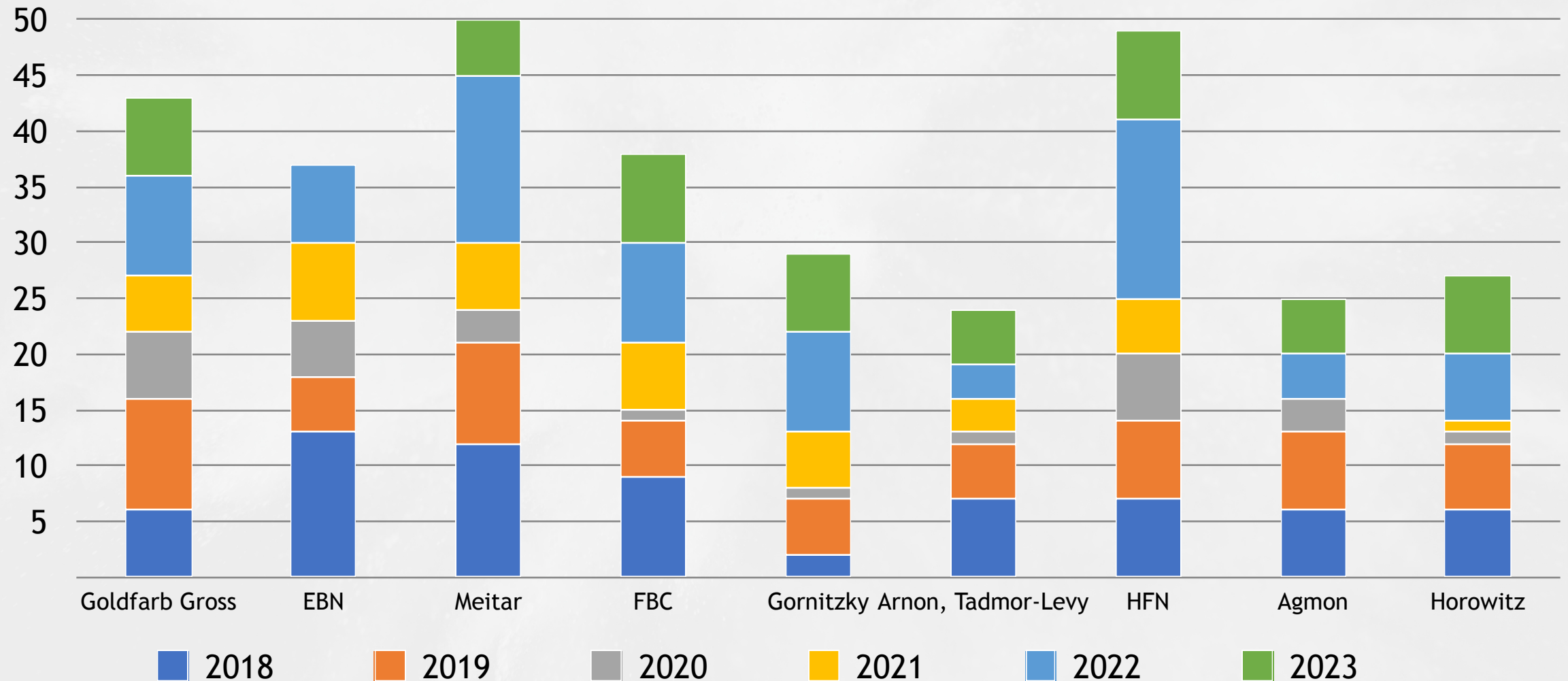
2019: three individuals climbed to Band 1 - all in Capital Markets: David Glatt (Meitar), Israel Shimonov (Shimonov & Co.) and Shirel Guttman-Amira (Agmon & Co. Rosenberg Hacoheh & Co.)

2020: three individuals climbed to Band 1: Doni Toledano - M&A (EBN), Shai Bakal - Competition (Tadmor Levy) and Guy Gissin - Restructuring (Gissin & Co.)

2021: three individuals climbed to Band 1: Giora Erdinast - Dispute Resolution (EBN), Boaz Golan - Competition (Goldfarb) and Daniel Paserman - Tax (Gornitzky)

2022: 11 individuals climbed to Band 1

# 10 Best Performing Law Firms - Overall



The background is a grayscale image of a planet's surface, possibly Mars, with a prominent red diagonal line running from the top-left to the bottom-right. The text is centered in the white space.

# Thanks

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